



American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 833834
Schedule Dates 08/30/12-09/03/12
Advertiser Scott Rigell for Congress (32349)
Agency American Media Advocacy (9204)
Product Political - US House (1175)
Brand Republican (161345)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ANGLE, BEN
Phone/Fax (757) 802-9936 /
CPE 128/216/2633
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments RIGELL 8/28
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , SCOTT RIGELL FOR CONGRESS

Date Entered 06/08/12
Last Modified 08/17/12
Entered By Penne Marsh
CO-OP No
Headline # 06166495
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$218.25
Net Total \$1,236.75
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month Spots Rate
Sep. 2012 6 \$1,455.00
Grand Total: 6 \$1,455.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	4:30A- 4:59A (ET)						1			1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK <	8/13/12
17.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	4:30A- 4:59A (ET)		1							1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK <	8/13/12
18.0	Normal Line / SPOT	08/31/12-08/31/12	4	:30	5A- 5:58A (ET)						1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A <	8/13/12
19.0	Normal Line / SPOT	09/03/12-09/03/12	4	:30	5A- 5:58A (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A <	8/13/12
20.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	4:30A- 4:59A (ET)						1			1	\$35.00	\$35.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK <	8/17/12
21.0	Normal Line / SPOT	08/30/12-08/30/12	4	:30	5A- 5:58A (ET)						1			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A <	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC Norfolk	Date: 8/20
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I, Jon Ferrell

being/on behalf of: Scott Rigell, a legally

qualified candidate of the Republican political

party for the office of: U.S. Congress

in the Virginia General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:	\$ 1,236.75 Net
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#833 834

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC
Signature Printed Name Title